



Mitch Bradford

Graphic Design

📞 920.284.9793

✉️ mitch.bradford27@gmail.com

🌐 mitchbradforddesign.com

Education

University of Minnesota
B.F.A Graphic Design — 2016

Skills

Adobe Creative Suite
InDesign, Illustrator, Photoshop

Design
Typography, editorial design, page layout, logo design, photo manipulation, branding

Experience

Endeavor Business Media / 10 Missions Media
Art Director/Graphic Designer — 2019 / Present

Overseeing the design of FenderBender magazine, an auto trade publication about the collision repair industry. Magazine design work includes cover design, feature spread design, page layout, infographic creation, and designing special sections for select issues. Custom publication design included conceptualizing a design theme, creating page layout templates to be used throughout, custom cover design, while working within the customer's brand standards.

Advertisement design for most major automotive manufacturers such as Audi, BMW, Volkswagen, Mercedes-Benz, Toyota, Hyundai, Subaru, Ford, GM and more. Additional advertisement design for automotive dealers and other clients. Advertisement designs include both digital and print ads of ranging sizes, up to 2-page spreads.

Additional responsibilities included hiring photographers for photo shoots used for magazine articles, feature spreads and covers. Editing and manipulating photos as needed. Managing the branding of magazines, and logo/badge design for awards and other small projects.

Midwest CBK
Graphic Designer — 2018

Page layout design for multiple print and digital catalogs with different themes. Editing and proofing catalogs and helping to manage branding and themes of each. Additional Photoshop retouching on images as needed as well as prepping and tagging images for digital use.

Extended Exposure
Internship — 2015

Designed graphics and logos for use on merchandise such as sweatshirts, t-shirts, mugs, pens and more. Photoshop and mock up design work for previewing created designs on products. Created themed collections to be sold on company website. Helped manage the back-end of the online store.

Ariens Company
Internship — 2012, 2013

Various design projects including posters, brochures, ads, postcards, catalog spreads, banners, and wall/window graphics. Updated catalogs, sellsheets and other past design work. Photo manipulation, cataloging photo-shoots, and other small design assignments as needed.